

CubapLUS

**Reaches 200,000
readers who are interested in your product**

- Ontario and Quebec account for most Canadians who visit Cuba, and females account for 57%.
 - Print run of 50,000. At least four people read each issue of Cubaplus.
 - Distributed in newsstands throughout Canada and USA and at sales points in Cuba, including VIP lounges at its international airports.
 - Also available by subscription.
- For information on buying Cubaplus magazine please go to www.cubaplusmagazine.com

Space	1 Issue	2 Issue	4 Issue
Full Page	\$5,000	\$4,750	\$4,500
½ Page H	\$2,500	\$2,375	\$2,250
½ Page V	\$2,500	\$2,375	\$2,250
1/3 Page	\$2,000	\$1,900	\$1,800
¼ Page Square	\$1,500	\$1,425	\$1,350
Dbl Page Spread	\$8,000	\$7,600	\$7,200
Outside Back Cover	Committed	Committed	Committed
Inside Front Cover	Committed	Committed	Committed
Inside Back Cover	Committed	Committed	Committed

Rates are subject to change at the discretion of Taina Communications Ltd.

www.cubaplusmagazine.com

Dates	Material	Closing	Release
Volume 31-37	January 5	February 15	Before April 15
Volume 32-38	April 5	May 15	Before July 15
Volume 33-39	July 5	August 15	Before October 15
Volume 34-40	October 5	November 15	Before January 15
Volume 35-41	January 5	February 15	Before April 15
Volume 36-42	April 5	May 15	Before July 15

Ad Sizes

Full page ad: finished trim size is 8.062 x 10.75

Bleed images for inside reproduction must extend .125" past final trim size

Bleed images for inside and outside covers must extend .25" past final trim size

Half Page Horizontal: 7.313"w x 4.875"h

Half Page Vertical: 3.5"w x 10"h

Third Page: 2.375"w x 10"h

Quarter Page: 3.5"w x 4.874"h

Technical Specifications

Digital Files in PDF Format

300 dpi minimum resolution

Recommended resolution for photos is 350 pixels per inch at reproduction size

All ad material is subject to approval by the publisher. Prices do not include applicable taxes or costs for photography, artwork or design or any other services required by the client. Design services may be contracted at an additional cost. PDF files can be uploaded to our FTP site request. Dates are subject to change without notice at the sole discretion of Taina Communications Ltd.

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